



iAfrika  
DIGITAL

We're making the **web**  
**more African** one **language**  
at a time...

# We're making the web more African...

We have developed an ecosystem of projects - Diji and iAfrika - to make the web more African. They deliver educational and cultural content to African language speakers:



An e-learning platform that delivers bite-sized, skills-based courses in African languages



A website to record and share African knowledge, histories and cultures in people's mother tongue languages

We leverage them to deliver our targeted impacts, to:

- Improve Literacy & Skills
- Support Social Inclusion & Cohesion
- Empower African language speakers

- Promote African Languages, Culture and Knowledge
- Contribute to an African Knowledge Society



# Problem



Sibongile, a young African language speaker, wants to DO SHORT COURSES online and in her mother tongue. But she can't find them...

# Solution

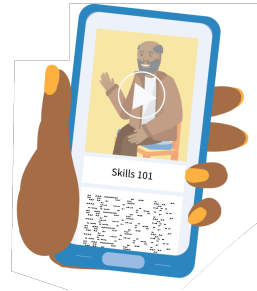
1

Short courses in mother tongue languages.

2

Courses are sponsored by a range of stakeholders

diji



3

Delivered via :

- Website
- WhatsApp chatbot
- Telegram chatbot
- Facebook Messenger



4

Short courses available to learners in their languages, on their phones and in their time.



# Targeted Impacts

- Provide Mobile Access to Relevant Educational Resources
- Improve Literacy & Skills
- Promote African Languages for Learning
- Contribute to Job Creation and the Economy

# Problem



Sibongile, a young African language speaker, wants to **ACCESS INFORMATION** about her history and culture, online and in her mother tongue. But she can't find it...

# Solution



1

African language speakers **GENERATE** content about their knowledge, history and culture.

2

African language speakers can then **ACCESS** this content, online and in their mother tongue.



# Targeted Impacts

- Improve Literacy & Skills
- Record & Improve Access to Relevant Knowledge
- Promote African Languages
- Support Social Inclusion & Cohesion
- Contribute to a Knowledge Society



iAfrika

We are looking for partners to expand the reach of these projects to different African languages and regions.

Please reach out...

**Current (one language in 2023):**

- 1, 718, 438 users
- 5, 832, 203 engagements

**Future:**

- +2000 African languages
- ∞ Infinite potential

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